SIAA Premium Package Default Content

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# The Vision

In 1995, after SAN Group proved it could give smaller agencies a larger reach, a group of insurance executives and consultants wanted to repeat this success. Together, they formed a pilot program and worked to lay the foundation of what would become SIAA.

# History

The concept of the SIAA alliance began in 1983 with the creation of the first Master Agency – Satellite Agency Network Group (SAN Group). Smaller independent agencies kept running into roadblocks because of their size, low commissions and access to competitive companies. The idea was to create a Master Agency to help grow these agencies’ reach and profitability.

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# Benefits

**How would I benefit from a membership with \*Our Company\*?**

* Increase your income from profit sharing, overrides, and preferred contracts, while remaining completely independent.
* Access more markets, even niche and specialty markets.
* Successfully compete against large agencies, insurance networks, insurance aggregators, and clusters in your market area.
* Ability to earn direct appointments and have access to other companies through \***Our Company**\* AccessPlus placement department.
* Grow your agency and significantly increase its value.
* Insurance leads distributed to you from www.siaachoices.com
* Receive discounts on agency management systems.
* Meetings highlighting industry trends and specific company programs.

Membership in SIAA, the nation’s largest network of agencies in 48 states and Canada writing over $5 billion in premium.

**Why joining \*\*Our Company\*\* Lakes is a mutually beneficial relationship**

* Our business relationship is based on helping you write business AND you’re your overall independent insurance agency. Your agency will always:
* Own 100% of the value of your agency as of the time you join.
* Retain 100% of your commission income as of the date your join.

**\*Our Company**\* only profits by helping our agents grow their books of business and increase their income.

# Mission

Created to help the independent agent remain independent and ease the way for new and captive agents to enter the independent world.

# About Section Example Text

SIA of the Great Lakes, LLC, a SIAA master agency operating in Wisconsin, Minnesota and the Upper Peninsula of Michigan, was established in 2000 by Bayland Insurance Group, Inc. of Green Bay, WI.

As one of the largest master agencies in the nation, we are a mentoring organization providing direct access to carriers, higher commission, bonuses, contingencies and overrides.